

Timothy Lauser

Staten Island, New York

www.timlauser.com

PROFESSIONAL SUMMARY

Results driven Creative Project Coordinator with unique "Concept-to-Installation" expertise. Proven track record of directing the full lifecycle of complex creative projects, from initial digital design to large-format physical production and on-site execution. Experienced at bridging the gap between creative vision and technical logistics, managing vendor relationships, and driving end-to-end production pipelines for high-profile global clients.

EDUCATION

CUNY College of Staten Island

The Verrazano School: a four-year selective undergraduate honors program.

- Bachelor of Science, Design Communications, graduated May 2024.
- Minor in Cinema Production.

Relevant Courses: Motion Graphics, Advanced Design & Digital Media, Information Design, Documentary Video.

WORK EXPERIENCE

FASTSIGNS NYU - Lead Signage Installer & Project Coordinator

August 2025 - Present

- Coordinate the end-to-end production pipeline, managing the logistics, timelines, and execution of 20 to 40 installations per month across Manhattan.
- Direct high-profile physical branding projects for a diverse portfolio of major returning clients, including global brands (Google, YouTube, Tesla, Nike, Sephora).
- Support external vendor relationships, sourcing specialized project materials and resolving critical production roadblocks to ensure strict adherence to project deadlines and quality standards.
- Act as the technical contact between clients and the production team, translating concepts into production-ready designs and optimizing digital layouts for complex physical environments.

FASTSIGNS NYU - Marketing & Design Assistant

April 2025 - August 2025

- Coordinated the preparation of digital assets for large-format printing, managing the workflow between marketing concepts and physical print production prior to promotion to Lead Coordinator.

MG Collectibles & Toys - Videographer & Video Editor

August 2024 - September 2024

- Designed branded promotional materials for MGCT's partnership with the New York Yankees.
- Directed on-site content capture, coordinating fan interviews and live event coverage to generate dynamic marketing assets.

PROJECTS

ROME: The Reunion - Video Production

- Produced a seven-part travel video series following five friends reuniting in Rome—managing all phases from brand identity and motion graphics to multi-camera production and a social campaign generating over 20,000 interactions.

Grafica Italiana - Graphic Design

- Created a self-directed poster series in Adobe Illustrator that bridges traditional Italian graphic design with contemporary digital production, informed by firsthand travel through Rome.

CORE SKILLS

Project & Production Coordination • Vendor & Client Relationship Management • Cross-Functional Communication
Environmental & Brand Graphics • Budget & Timeline Management • On-Site Execution & Logistics
Adobe Creative Suite • Figma • Microsoft Office & Google Workspace